



For more information:

Kirsten Newman-Teissier—610-459-5575

Elizabeth Karmel—312-951-8394

**Grill Friends™ Angled Silicone Brush Wins Silver Trophy
at the Summer Fancy Food Show**

July 12, 2005, New York City... The new Grill Friends™ Super Silicone Angled BBQ Basting Brush is a winner! The first angled basting brush with silicone bristles was awarded a silver trophy for *Most Outstanding Non-Food Product Award* at the 2005 National Association of Specialty Food Trade (NASFT) Fancy Food Show. According to the NASFT, “Four thousand entries were evaluated and 98 finalists were named for the NASFT Annual Product Awards that are held each summer to honor truly outstanding specialty food and non-food products, the Best of the Best. The competition, judged by specialty food retailers, is open to all members of the NASFT.”

The combination of the angled handle and the silicone bristles means that it is more comfortable to use and you won't singe or ruin the bristles if you accidentally brush the hot cooking grates. “It not only looks good at the grill, but it is the hardest working BBQ brush on the market,” says Elizabeth Karmel, author of *Taming the Flame: Secrets to Hot and Quick Grilling and Low and Slow BBQ* and the designer behind the Grill Friends line of outdoor living products.

What makes this brush unique is that it has an angled handle that makes the brush easy to use, and has a silicone bristle brush head. The angled handle keeps your hands away from the heat, eliminates those wrist contortions that give your hand a cramp and allows you reach all those little crevices, especially ribs that are being barbecued in a rib rack.

The black handle is made from heat-resistant virgin nylon and has a cushy red silicone insert in the handle that fits like a glove. But the benefits don't stop there. The red-bristle silicone brush top is heat-proof up to 500°F of indirect heat, dishwasher-safe and the best of all, the heavy-duty bristles won't burn or “shed” in the food as it is being sauced. The red brush head coordinates

with the handle to make a very slick looking BBQ tool, and it was purchased for it's design

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excellence (both for its appearance and its functionality) by the Museum of Contemporary Art Chicago. The brush head comes off for easy cleaning which prevents a build-up of sticky sauces around the base of the brush, so it comes-out “like new” every time. Another plus is that the silicone bristles don’t stain and won’t retain strong food odors like traditional basting brushes.

The brush is available nationally at kitchen, gourmet and housewares stores, mail-order www.BBQPROSHOP.com The suggested retail price is \$11.00.

The Super Silicone Angled BBQ Basting Brush is distributed by Harold Import Co. along with the rest of the Grill Friends line of ceramic serving pieces and outdoor cooking tools including the Turkey Brining Bag™ with Complete *How-To* Guide, the GrillMat™, the Grill Friends™ Turkey Sitter and Grill Friends Chicken Sitter, black porcelain vertical roasters for making “Beer-Can” Style turkey and chicken without the can, and the SuperGrater™. Harold Import Co. is also distributing Karmel’s cookbook, *Taming the Flame: Secrets for Hot-and-Quick Grilling and Low-and-Slow BBQ*, published by John Wiley & Sons and released in May 2005.

Look for four additional Grill Friends products this Spring; the first-ever Super Silicone Angled BBQ Mop, the Steakhouse Burger Press, the line of Perfect-Fit Aprons; the Everyday Basting Brush and the Super Silicone Blending Fork. All four products were introduced at the January Atlanta Gift Show and the Winter Fancy Food Show for the spring grilling season. For more information, contact Elizabeth Karmel at 312-951-8394 or Kirsten Newman-Teissier at 610-459-5575. E-mail Elizabeth at Elizabeth@GirlsattheGrill.com and Kirsten at Kirsten@girlsatthegrill.com

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Note from Elizabeth:

To me Grilling is about Fun and Function. My line of Grill Friends™ outdoor cooking tools and ceramic serving pieces combine fun, contemporary colors and features with functional designs. After 15 years of grilling for a living, I’ve learned a thing or two about what does and doesn’t work. When I designed these pieces, I made sure that each item in my tool line would work as well around the grill for the first-time griller as it does for me. The ceramics were all designed

Elizabeth Karmel's
Grill Friends™

to help you entertain with ease. Each piece is both Functional and Fun, because when it doesn't function; you don't have fun!