



**For more information:**

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**Grill Friends™ Super Silicone Meat Pounder Cushions the Blow**

Food writer and chef Elizabeth Karmel's experience in designing a better kitchen tool benefits the consumer yet again. "This new *Grill Friends™ Super Silicone Off-Set Meat Pounder* is the answer to perfect paillards and effortless pounding" says Karmel.

The new Grill Friends™ Super Silicone Off-Set Meat Pounder will make you want to pound everything in sight. It is ideal for flattening veal, pork, chicken or beef to make satés, scaloppini or paillard. Paillard is a fancy term for meat that has been pounded into thin pieces. These thin pieces, sometimes referred to as cutlets, are tender and cook very quickly. They are perfect for the grill or for sautéing. But you don't have to stop there, use it to make cookie and cracker crumbs, crack ice or break nuts into pieces.

"Until now, I wrapped my Grandmother's cast-iron skillet in plastic wrap and hammered away but the skillet was really too large for most flattening jobs. The silicone coating makes this a gentler meat pounder—you'll have less tears in the meat, the off-set handle makes it easier to use and so easy to clean. Place it in the top shelf of your dishwasher and it comes out like new everytime!" said Karmel, creator of the Meat Pounder and the Grill Friends™ line of kitchen and grilling tools.

The thick red silicone coating cushions the blow, helps prevent tears in the meat and is comfortable to hold. And, it looks so "cool" that you will be making up ways to use it.

The flat wide 4-inch face of the meat pounder is smooth since most of the recipes that call for pounding use tender cuts that do not need to be tenderized with textured points. The off-set handle lets the weight of the heavy steel-core pounder do all the work while keeping your knuckles away from the surface.

The silicone coating makes the meat pounder easy to clean, dishwasher safe, heat resistant up to 500°F and the silicone coating keeps the steel core rust-free.

The Grill Friends™ Super Silicone Off-Set Meat Pounder is available nationally at kitchen, gourmet and housewares stores and in mail-order catalogs, and online at

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[www.BBQPROSHOP.com](http://www.BBQPROSHOP.com) suggested retail price for the Super Silicone Off-Set Meat Pounder is \$22.00.

The Grill Friends™ Super Silicone Off-Set Meat Pounder can be used in the grill or the oven and are distributed by Harold Import Co. along with the rest of the Grill Friends line of ceramic serving pieces, aprons, kitchen and outdoor cooking tools. The other products include the award-winning Super Silicone Angled BBQ Basting Brush, the GrillMat™, the Grill Friends™ Turkey Brining Bag™ and the SuperGrater™.

Harold Import Co. is also distributing Karmel's cookbook, *Taming the Flame: Secrets for Hot-and-Quick Grilling and Low-and-Slow BBQ*, published by John Wiley & Sons and released in May 2005.

Look for six additional Grill Friends products this spring; the BBQ to Go Kit (packed with everything you need for serious outdoor cooking), the open-stock BBQ to Go Case, Brass Cleaning Brush with Replacement Brush Head, Super Silicone Multi-Use Tongs, Off-Set Spatula and Glow-in-the-Dark Instant-Read Meat Thermometer with *bonus* Temperature Guideline Magnet. For more information, contact Elizabeth Karmel at 312-951-8394 or Kirsten Newman-Teissier at 610-459-5575. E-mail Elizabeth at [Elizabeth@girlsatthegrill.com](mailto:Elizabeth@girlsatthegrill.com) and Kirsten at [Kirsten@girlsatthegrill.com](mailto:Kirsten@girlsatthegrill.com)

*Grill Friends is a line of kitchen and grilling tools that solve problems that real cooks have in the kitchen, around the grill and at the table. [www.grillfriends.com](http://www.grillfriends.com).*

*Grill Friends: Tools That Make Home Cooks, Better Cooks; Indoor and Out!*

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