



For more information:

Kirsten Newman-Teissier—610-459-5575

Elizabeth Karmel—312-951-8394

Introducing the Grill Friends Chicken and Turkey Sitters
Moist and Juicy Beer-Can Style Chicken and Turkey without the Can

A long-standing specialty of the American Barbecue circuit, “beer-can” chicken is gaining a following among backyard cooks everywhere. And, now Grill Friends has made it easier than ever to make chicken and turkey in this time-honored way. The Grill Friends™ Turkey Sitter and Grill Friends™ Chicken Sitter are vertical roasters designed for grill-roasting “Beer-Can” Style turkey and chicken without the can. The new Chicken and Turkey Sitters are made from heat-safe porcelain and shaped like a beer can with a flared skirt. The “skirt” insures that the chicken or turkey is stable while it cooks—it won’t tip over like a beer can—and it cleans up quickly in the dishwasher or by hand. They are glazed black, so all you see is the star of the cook-out when you open the lid of the grill: a beautiful roasted bird sitting on the cooking grate.

“Steaming poultry with beer or other liquids from the inside as the outside grill-roasts to a golden crispy brown is the beauty of “vertical roasting,” explains Elizabeth Karmel, author of *Taming the Flame: Secrets for Hot-and Quick Grilling and Low-and-Slow BBQ* and creator of the Grill Friends line of outdoor cooking tools and ceramic serving pieces. “It literally transforms the bird from something that most people think of as a healthy slightly dried-out meat to a dish that you crave as much as a steak! Besides that, it is the most dramatic of all the traditional grilled foods; what makes the most impressive presentation? steak, burgers, hot dogs or a chicken—or turkey—sitting upright on the cooking grate!”

The Grill Friends™ Chicken and Turkey Sitters are available nationally at kitchen, gourmet and housewares stores and in mail-order catalogs, and online at www.BBQPROSHOP.com.

The suggested retail price for the Chicken Sitter is \$12.00 and the Turkey Sitter is \$15.00.

The Sitters are grill, oven, microwave and dishwasher safe and distributed by Harold Import Co. along with the rest of the Grill Friends line of ceramic serving pieces and outdoor cooking

-more-



Page Two/ Grill Friends™ Chicken and Turkey Sitters

tools. The other products include the award-winning Super Silicone Angled BBQ Basting Brush, the GrillMat™, the Grill Friends™ Turkey Brining Bag™ and the SuperGrater™.

Harold Import Co. is also distributing Karmel's cookbook, *Taming the Flame: Secrets for Hot-and-Quick Grilling and Low-and-Slow BBQ*, published by John Wiley & Sons and released in May 2005.

Look for five additional Grill Friends products this Spring; the first-ever Super Silicone Angled BBQ Mop, the Steakhouse Burger Press, the line of Perfect-Fit Aprons, the Everyday Basting Brush and the Super Silicone Blending Fork. All the products were introduced at the January Atlanta Gift Show and the Winter Fancy Food Show for the spring grilling season. For more information, contact Elizabeth Karmel at 312-951-8394 or Kirsten Newman-Teissier at 610-459-5575. E-mail Elizabeth at Elizabeth@GirlsattheGrill.com and Kirsten at Kirsten@girlsatthegrill.com

###

Note from Elizabeth:

To me Grilling is about Fun and Function. My line of Grill Friends™ outdoor cooking tools and ceramic serving pieces combine fun, contemporary colors and features with functional designs. After 15 years of grilling for a living, I've learned a thing or two about what does and doesn't work. When I designed these pieces, I made sure that each item in my tool line would work as well around the grill for the first-time griller as it does for me. The ceramics were all designed to help you entertain with ease. Each piece is both Functional and Fun, because when it doesn't function; you don't have fun!