



For More Information:

Kirsten Newman-Teissier: 610-459-5575

Elizabeth Karmel: 312-951-8394

The Grill Friends™ BBQ to Go™ Case
Functional, Durable and Good Looking in Black and Red Neoprene

The Grill Friends™ BBQ to Go™ Case is the perfect gift for every griller in your life—and yourself! Finally, a neat compact case to put all your grilling gear for easy transport and storage. And, the case is so stylish that you'll proudly use it—at home and away. Elizabeth Karmel, grilling guru and the creator of the Grill Friends™ line of outdoor living products designed the very *cool* neoprene tool roll out of the cushiony fabric that is used to make wetsuits. Patterned after a professional knife roll, the case has 7 roomy pockets for all your favorite tools—or buy the BBQ to Go Kit packed with the essential Five Tools for Grilling Success, (the Kit includes 1 set (2 pairs) of color-coded Stop-and-Go™ Tongs, Super Silicone™ Off-Set Spatula, Glow-in-the-Dark Instant-Read Thermometer, and the award-winning Grill Friends Super Silicone™ Angled BBQ Basting Brush). Karmel has always traveled with her favorite tools—the same ones in the full Kit—usually packed wrapped in kitchen towels and plastic bags. Now, the “tool kit” is as stylish and functional as the Grill Friends tools that solve problems that home cooks have.

“The BBQ to Go Case solves that problem of where to put my grilling tools and then when I am ready to grill, I don't have to search for them, they are handy and at the ready whether I am at home or on my way to one of my culinary adventures,” says Karmel.

Both new and accomplished backyard—and indoor—cooks will appreciate this finely crafted case of water and stain-resistant neoprene in the red and black signature colors of Grill Friends.

The Grill Friends™ BBQ to Go™ Tool Case is sold separately open-stock for a suggested retail of \$20.00 The Grill Friends™ BBQ to Go™ Kit is sold packed with the *Five Tools to Grilling Success* for a suggested retail of \$60.00

Both the Grill Friends BBQ to Go Case and Kit (packed with everything you need for serious outdoor cooking) are available nationally at kitchen, gourmet and housewares stores, in mail-order catalogs and online at www.BBQPROSHOP.com .



-more-

Page 2/ Grill Friends™ BBQ to Go™ Case

The Grill Friends BBQ to Go™ Case and Kit with free recipe booklet is distributed by Harold Import Co. along with the rest of the Grill Friends line of ceramic serving pieces and outdoor cooking tools including the award-winning Super Silicone Angled BBQ Brush, the first-ever Silicone BBQ Mop, the GrillMat™; the Grill Friends™ Turkey Sitter and Grill Friends™ Chicken Sitter, black porcelain vertical roasters for making “Beer-Can” Style turkey and chicken without the can, the Everyday Brining Bag, the *original* Turkey Brining Bag, the Steakhouse Burger Press, the Super Silicone Blending Fork, the Everyday Basting Brush, Double Kabob Skewers, 3-Finger Glove, Cedar Smoking Papers, the SuperGrater™ and the new line of Perfect-Fit Aprons. Harold Import Co. also distributes Karmel’s cookbook, *Taming the Flame: Secrets for Hot-and-Quick Grilling and Low-and-Slow BBQ*, published by John Wiley & Sons, and released in May 2005.

Look for six additional Grill Friends products this spring; the BBQ to Go Kit (packed with everything you need for serious outdoor cooking), the open-stock BBQ to Go Case, Brass Cleaning Brush with Replacement Brush Head, Super Silicone Multi-Use Tongs, Off-Set Spatula and Glow-in-the-Dark Instant-Read Meat Thermometer with *bonus* Temperature Guideline Magnet. For more information, contact Elizabeth Karmel at 312-951-8394 or Kirsten Newman Teissier at 610-459-5575; or Kirsten@GirlsattheGrill.com and Elizabeth@GirlsattheGrill.com .

Grill Friends is a line of kitchen and grilling tools that solve problems that real cooks have in the kitchen, around the grill and at the table. www.grillfriends.com .

Grill Friends: Tools That Make Home Cooks, Better Cooks; Indoor and Out!

###