



**More Information:**

Kirsten Newman-Teissier: 610-459-5575

Elizabeth Karmel: 312-951-8394

**Outdoor Entertaining with the Grill Friends Bamboo Peel and Wheel**  
*Foldable Handle and Serrated Blade makes Pizza Products Fashionable,  
Functional and Green*

America's favorite food meets America's favorite cooking method to create Pizza on the Grill. "Grilled Pizza is the latest sensation and *the* answer to backyard entertaining," says Elizabeth Karmel, chef, cookbook author and creator of the award winning Grill Friends™ and Kitchen Friends™ brand of kitchen and grilling tools.

"For that reason, I created a pair of bamboo grilling tools with the outdoor cook in mind," explains Karmel. "I took beautiful sustainable bamboo and had it made into a pizza peel and a pizza wheel (cutter); the Grill Friends™ Bamboo Pizza Peel with Folding Handle and matching Serrated Pizza Wheel with Bamboo Handle;,"

But it's not just good looking! The hand-crafted pizza peel comes with a foldable and re-moveable handle to make storing easy. The re-moveable handle allows the beautiful bamboo peel to be used as a serving piece for pizza as well as cheese and crackers and appetizers. It's really two things in one. "When you see how beautiful the bamboo is, you will fall in love with the peel. And then to have all these features, it's almost gilding the lily," laughs Karmel. "But like lots of people, I live in an apartment with limited storage. Since space is always at a premium for me, I try to design products that are compact and this foldable handle was the perfect solution for storing the peel."

The matching Bamboo-handled Pizza Wheel also looks good, but what is more, it feels good in your hand. And, the best part of the wheel design is the serrated blade. The Grill Friends Pizza Wheel is the only pizza cutter on the market that has a serrated wheel. "Of course, a serrated wheel makes sense; it is how we all get through a thick crusty loaf of bread," explains Karmel. "I would go to friends' houses and they all had multiple pizza cutters in their drawers but they didn't like the way any of them cut the pizza. I too

**-more-**

*Grill Friends: Tools That Make Home Cooks, Better Cooks; Indoors and Out!*



## **Page 2/Outdoor Entertaining with the Grill Friends Bamboo Peel and Wheel**

had uses knives, scissors, and lots of different cutters before realizing that a serrated blade was the answer.”

The matching set of The Grill Friends™ Bamboo Pizza Peel with Folding Handle and matching Serrated Pizza Wheel with Bamboo Handle will make a great accessory package for Karmel’s new cookbook. Karmel wrote *Pizza on the Grill* with her good friend and culinary copatriot, Bob Blumer, a.k.a., The Surreal Gourmet. The cookbook is chock-full of great pizza recipes as well as expert instruction and gorgeous photographs. It is the first Grilled Pizza cookbook and the authors plan to start a pizza revolution with the book. *Pizza on the Grill* is published by Taunton Books and will be distributed by Harold Import Co. (HIC) along with the Grill Friends™ Bamboo Pizza Peel and Serrated Pizza Wheel. The pizza peel sells for a suggested retail price of \$25.00 and \$12.00 for the serrated pizza wheel.

The bamboo accessories and cookbook are available nationally at kitchen, gourmet and housewares stores and online at [www.BBQPROSHOP.com](http://www.BBQPROSHOP.com) and [www.amazon.com](http://www.amazon.com).

The Grill Friends™ Bamboo Pizza Peel and Serrated Pizza Wheel are distributed by Harold Import Co. (HIC) along with the rest of the Grill Friends line of kitchen and grilling tools including the award-winning Super Silicone Angled BBQ Brush and BBQ Mop, the GrillMat™; the Grill Friends™ Turkey Sitter and Grill Friends™ Chicken Sitter, black porcelain vertical roasters for making “Beer-Can” Style turkey and chicken without the can, the Everyday Brining Bag, the *original* Turkey Brining Bag, the Turkey Lifter, The Grill Friends™ Turkey 101 Cooking Kit, the Steakhouse Burger Press, the Super Silicone Blending Fork, the Everyday Basting Brush, the Grill Friends™ Super Silicone™ Off-Set Spatula, the Double Kabob Skewers, 3-Finger Glove, Cedar Smoking Papers, the BBQ to Go Kit (packed with everything you need for serious outdoor cooking), the open-stock BBQ to Go Case, Brass Cleaning Brush with Replacement Brush Head, Super Silicone Stop and Go Tongs, Super Silicone Multi-Use Tongs, Off-Set Spatula and Glow-in-the-Dark Instant-Read Meat Thermometer with *bonus*

*Grill Friends: Tools That Make Home Cooks, Better Cooks; Indoors and Out!*



Temperature Guideline Magnet, the SuperGrater™, and the line of Perfect-Fit Aprons. Harold Import Co.(H.I.C.) also distributes Karmel's cookbook, *Taming the Flame*:

**Page 3/Outdoor Entertaining with the Grill Friends Bamboo Peel and Wheel**

*Secrets for Hot-and-Quick Grilling and Low-and-Slow BBQ*, published by John Wiley & Sons, and released in May 2005. In April 2008, Karmel's latest cookbook, *Pizza on the Grill* will be released and available from both H.I.C. and Taunton.

Look for six additional Grill Friends products this spring; the Warning Girls Grilling™ Collection of a baseball hat, apron and Coffee and BBQ Basting Mug; the Stainless Steel Super Silicone BBQ Mop, Replaceable Brass Bristle Brush Heads, and the Kitchen Friends™ Round and Fish Spatulas. For more information, contact Elizabeth Karmel at 312-951-8394 or Kirsten Newman Teissier at 610-459-5575; [Elizabeth@girlsatthegrill.com](mailto:Elizabeth@girlsatthegrill.com) or [Kirsten@GirlsattheGrill.com](mailto:Kirsten@GirlsattheGrill.com) .

###

*Grill Friends and Kitchen Friends are a line of kitchen and grilling tools that solve problems that real cooks have in the kitchen, around the grill and at the table.*

[www.grillfriends.com](http://www.grillfriends.com) .

*"To me Grilling is about Fun and Function. My line of Grill Friends™ and Kitchen Friends™ line of kitchen tools and outdoor cooking tools and combine fun, contemporary colors and features with functional designs. After 15 years of grilling for a living, I've learned a thing or two about what does and doesn't work. When I designed these pieces, I made sure that each item in my line would work as well around the grill for the first-time griller as it does for me. Each piece is both Functional and Fun, because when it doesn't function; you don't have fun!"*

--Elizabeth Karmel, creator of Grill Friends and Kitchen Friends

*Grill Friends: Tools That Make Home Cooks, Better Cooks; Indoors and Out!*